

**Macy's**  
Herald Square B'dway 34th to 35th St.



### Pearl Necklaces

A softly tinted, creamy pearl is Nature's complement to the debutante's glowing beauty, to the matron's mature stateliness, to the dowager's majestic silver hair.

There could be no more appropriate complement to feminine loveliness than a perfect reproduction of Nature's rarest gem.

#### Graduated Strands

Petite Size	\$16.89
Debutante Size	21.89
Madame Size	26.50
Marquise Size	32.50
Duchesse Size	43.50
Queen Size	54.50

#### Straight Strands

\$15.89	\$17.89	\$20.89	\$24.89
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Strung with 14-karat solid green gold engraved clasps.

—Main Floor, Centre, Front.



### Well-Made Celluloid Bag Tops

A special purchase  
**\$1.88**

Our Usual Price Would Be \$2.97

Finely finished heavy stock with button clasp, in round, oval or octagonal shapes. Mirror attached. In fashionable shades of demi, pearl gray, blue, reddish brown and dark green.

With a bit of gay silk, and a few minutes' work, one may have a good-looking, well-fitted bag at little expenditure.

#### On Sale To-Morrow

—Notion Dept., Main Floor, 34th Street, Rear.

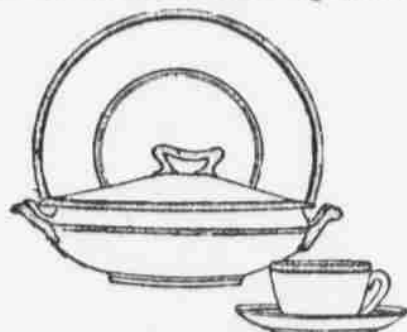
## 200 American Porcelain Dinner Sets Reduced One-Quarter

### 52-Piece Dinner Set

(Service for 6)

**\$22.24**

Our Former Price Was \$29.75



These sets are made especially for R. H. Macy & Co., Inc., by one of America's leading potteries.

The porcelain body is fine quality. The decoration is a burnished gold band

#### On Sale To-Morrow

—Basement, 34th Street.

### 100-Piece Dinner Set

(Service for 12)

**\$42.50**

Our Former Price Was \$56.75

underlined by a black line. Handles are burnished gold.

Complete open stock enables you to replace any piece at any time.

#### On Sale To-Morrow

—Basement, 34th Street.

## Special Sale of 200 Fine Floor Lamps

**\$29.50**

Our Former Price Was \$47.39

A purchase for cash obtained these lamps at the actual cost to the manufacturer. We pass the remarkable concession on to you.

The base is turned from solid mahogany, and is complete with two pull-chain sockets, and two 40-watt bulbs. Its gracefully fluted column will be appropriate in any drawing room, and serve as a fitting base for the rich shade.



The shade, formerly sold for \$33.50 with a base, made of a good grade of silk with a tailored lining, is indeed an exceptional value.

Panels of plain silk alternate with panels of fancy designs. Enriched with gold-encrusted sunbursts, and set off by a double row of 5-inch pure silk fringe, it shows beautiful and artistic workmanship. A happy thought for a wedding gift.

#### On Sale To-Morrow

—Basement, 34th Street, Front.

Continuing  
the

## May Sale of White

**Macy's**  
Herald Square B'dway 34th to 35th St.

### Women's Chamois Finished Lisle Mousquetaire Gloves, 98c

Elbow length. In mastic, mode, white, gray and natural.

#### On Sale To-Morrow

—Main Floor, Centre, Front.

### Imported Black Chantilly Lace Flouncings

Specially Priced

These are French, which is synonymous with being distinctive in pattern and excellent in quality. Offered in the following desired widths:

18 inches wide	\$1.69 yd.
27 inches wide	\$2.49 yd.
36 inches wide	\$3.59 yd.

The most exquisite dinner and dance frocks for the coming season show an extensive use of filmy Chantilly laces.

#### On Sale To-Morrow

—Main Floor, Centre.

### Petticoats

#### In the May Sale of White

White Sateen, with Tub Silk Flounce, \$1.69  
Flounce trimmed with clusters of pin tucks and a small ruffle.

Silk Jersey, \$2.44  
Messaline flounce, prettily trimmed with two rows of cording and a small pleated ruffle.

Silk Jersey, \$2.44  
Taffeta flounce trimmed with shirring, pin tucks and a pleated ruffle.

Silk Jersey, \$2.44  
Pleated flounce of self material, in combination coloring. Also flounce of self color.

#### Petticoats for Stout Women

Silk Jersey, \$3.44  
With taffeta flounce trimmed with pin tucks and pleated ruffle.

Silk Jersey, \$3.44  
Corded messaline flounce finished with a small pleated ruffle.

Silk Jersey, \$3.44  
Tucked flounce of self material, trimmed with a pleated ruffle. Also combination colored flounce of same material.

These petticoats come in a variety of colors, including black and navy. Some flounces are of changeable taffeta or messaline.

#### On Sale To-Morrow

—Third Floor, Centre.

### Blouses of Sheer Summer Fabrics

In the Misses' Own Section

**\$1.88**



Made of crisp organdie and soft batiste in white, bisque, blue or pink.

Batiste model in all white with long sleeves and dainty collar. Peter Pan models with short or long sleeves—trimmed with rickrack braid or lace. Sizes 14 to 20.

#### On Sale To-Morrow

—Third Floor, Centre.

### Summer Negligees For Women

#### Kimono Model of White Voile, \$1.79

Sleeves, neck and both sides of front to hem bound with two-inch bands of black and white voile. Finished at waist with belt of checked voile. Illustrated.



#### Breakfast Coat Model, \$2.79

Made of figured voile, with shawl collar. Edge of sleeves and bottom of coat finished with ruffle. Long tie sash.

#### Draped Model of Box Loom Crepe, \$3.69

Finished at front closing with cluster of satin flowers. Angel sleeves. Colors: Rose, Copenhagen, pink, blue and lavender.

Sizes 36 to 44.

#### On Sale To-Morrow

—Negligee Department, Third Floor, 34th Street.

### White Cotton Fabrics

bring conspicuously fine qualities of useful summer materials at lowest-in-the-city prices.

4000 yds. of 36 inch

#### Woven Figured Voiles, 39c yd.

Our usual price 69c. Sheer and cool, these prettily figured voiles make up into inexpensive but good-looking commencement dresses, blouses and fine lingerie.

1500 yds. of 36 inch

#### Sport-i-Silk, 98c yd.

Our former price was \$1.49. An excellent silk and cotton fabric in two novel sport patterns. It is extremely good-looking, and the smartest of sports skirts may be fashioned of it.

1000 yds. of 27 inch

#### White Dress Pique, 49c yd.

Our usual price 79c yd.

Fine quality pique in two sizes of cords, fine and medium. Popular fabric for sports skirts, nurses' uniforms and children's dresses.

200 pcs. 36 inch

#### Longcloth, \$1.59

Piece of 10 yards

Our usual price \$2.19

Doeskin finish, soft, medium weight for women's and children's undergarments.

1500 yds. of 45 inch

#### White Swiss Organdie, 79c yd.

Our usual price \$1.29 yd.

A smooth, sheer quality that will retain its original finish even after many washings. One of the best imported organdies made, offered at this unusually low price.

200 pcs. of 39 inch

#### Underwear Nainsook, \$3.39

Piece of 10 yds.

Soft, snow-white fabric for women's and children's fine undergarments.

#### On Sale To-Morrow

All These and Many Other Exceptional Offerings Are to Be Found in

—White Goods Dept., Second Floor, Centre.

### Women's Extra Size House Dresses

Generously cut, full skirts. Made on long lines.

We illustrate a reversible dress of checked gingham in blue, lavender, pink or black. The neck is finished with a band of self material which is also used to form a belt at the waistline. \$1.88

Models in gingham and plain chambray—also in voile and lawn. \$3.74

In voile and lawn. \$3.74

In gingham. \$2.89 and \$3.74

Sizes 48 to 52.

#### On Sale To-Morrow

—Third Floor, Centre.



### Silk Night Gowns and Envelope Chemises

#### Envelope Chemises

**\$1.79**

Crepe de chine in four different models. Tailored and lace-trimmed effects. Hand embroidery. One illustrated (A).

**\$2.79**

Eleven different designs. Regulation shoulder models, trimmed with lace. Ribbon shoulder strap models, trimmed with fine Val andorgette combined. One illustrated (B).

**\$3.79**

Envelope chemises of heavy crepe de chine, in dainty designs. Lace trimmed. Not illustrated.

#### Silk Night Gowns

**\$3.79**

Crepe de chine, in four different models. Semi-Empire effects, tailored models and lace-trimmed models. One illustrated (C).

**\$4.69**

Crepe de chine, in nine different styles. Sleeveless models, tailored or trimmed with tucks oforgette crepe and fine Val lace combined. Surplice models, trimmed withorgette and Val lace. One illustrated (D).

—Third Floor, Rear.



### Night Gowns and Envelope Chemises

#### Envelope Chemises

69c—Pink nainsook bodice top model, hand embroidered. White nainsook; lace trimmed.

89c—Lace and embroidery trimmed. Machine embroidery designs.

\$1.29—Machine embroidery, lace and embroidery designs. Convent edge and ribbon run casings. Pink batiste model, with crepe de chine top. One illustrated (A).

\$1.69—Machine embroidery and lace trimming. Empire and semi-Empire effects. One illustrated (B).

\$2.69—Regulation and shoulder strap models. Empire effects. Embroidery and lace designs.

—Third Floor, Rear.

#### Night Gowns

54c—Tailored models in pink or white nainsook. V and square necks.

69c—Flesh and white nainsook. Trimmed with hand embroidery in 3 different designs.

89c—Lace and embroidery trimmed models. Pink batiste semi-tailored models, trimmed with hand embroidery. 20 different styles.

\$1.29—Heavy nainsook, trimmed with machine embroidery. Convent edge, ribbon run casings and lace edgings. Sleeveless models. Pink batiste models, trimmed with hand embroidery. One illustrated (C).

\$1.69—Machine embroidery designs. Empire effects. Convent edge, embroidery and hand embroidery. One illustrated (D).

### Corsets & Brassieres

#### Marchioness Corsets, \$3.89

Pink silk brocade, rubber gore in bust, well boned. Silk braid trimmed. Three pairs of garters. Sizes 21 to 26.

#### Two Models for the Slender Figure, \$3.89

Lightly boned. Rubber tops. Pink silk brocade. Sizes 21 to 26.

#### A Model for the Stout Figure, \$3.89

Low bust, long hips, heavily boned. Graduated front clasp, reinforced over abdomen with double material. Three pairs of garters. Insert of elastic in back of skirt. Made of pink coutil. Sizes 24 to 33.

#### "Marchioness" Corsets, \$2.89

Pink batiste, silk stripe. Well boned low bust, long hips. 22 to 28. Three pairs garters. Another model of pink coutil has a rubber top, graduated front clasp, and three pairs of garters. Sizes 24 to 30.

#### "Marchioness" Girdle Corsets, \$1.79

Of pink cotton brocade. Rubber top. Sizes 21 to 26.

#### "Marchioness" Girdle Corsets, \$1.79

Pink coutil, with rubber top. Sizes 21 to 26.

#### Brassieres and Bandeaux

#### "Marchioness" Bandeaux, \$2.19

Lustrous pink satin, with lace edge across top. Ribbon shoulder straps. Sizes 34 to 46.

#### "Marchioness" Cotton Cluny Lace Brassieres, \$1.69

Pink brocade body cloth, with cotton cluny lace top and insertion, as illustrated. Hooked in front. Sizes 36 to 44.

#### Cotton Cluny Bandeaux, 89c

Silk batiste insert through centre. Silk tape shoulder straps. Sizes 34 to 40.

#### Pink Brocade Brassieres, \$1.29

Pink brocade body cloth, cotton cluny top and waist band. Sizes 36 to 44.

#### Bandeaux, 69c

All-over imitation filet lace, hooked in back. Silk striped bandeaux, with tape shoulder straps. Sizes 34 to 42.

#### Bandeaux, 69c

Of silk dotted material, tape shoulder straps. Sizes 34 to 42.

#### Brassieres, 46c

Of white batiste, with imitation filet trimming. Hook in front. Sizes 36 to 44.

—Third Floor, 35th Street.